

## Privacy Policy

This Privacy Policy (hereinafter: the "**Policy**") is intended to describe to the user (hereinafter: the "**User**" or "**you**") the manner in which Laser Modeling Israel Lior Ltd., Company No. 512708942, which is the controller of the database (the "**Company**"), collects, uses, and shares information provided by you and/or collected about you, in connection with this website: <https://lmi.co.il/> and/or any other related website and/or any page on the social media platforms of the Company and/or any other online means on the internet used by the Company (all together hereinafter: the "**Site**"), and/or in connection with the services offered by the Company, whether online or otherwise (together: the "**Services**"), all as detailed in the Policy below.

Various separate privacy notices and specific procedures may apply to certain sites and/or services of the Company, as linked to the Site and/or the said Services. The User is required to review the relevant webpage in order to stay informed of the privacy and data protection practices of the Company in connection with such site or service.

The Policy is drafted in the masculine form for convenience only and is intended for women and men alike.

**We recommend that you read the Privacy Policy carefully, and if you do not agree to the terms of the Policy, please refrain from using the Site. Continued use by you shall constitute your consent to the Policy.**

### Information Collected by the Company and Its Use

1. **Anonymous Information:** When using the Site, the Company may collect information regarding use of the Site that does not enable identification of an individual and/or disclosure of the identity of Users, such as aggregated information and analysis of usage patterns (hereinafter: "**Anonymous Information**"), for the purpose of improving the Services and enriching the content of the Site, its quality, and the quality of the Services provided to you through the Site by the Company, and for the purpose of using the information for the preparation of statistics, conducting research, and performing anonymous analyses. The Company may collect, use, and publish Anonymous Information, and disclose it to third parties, for the purpose of providing the Services, and improving and promoting the Site and the Company's Services.

2. **Personal Information:** This information enables identification of the User in full or with reasonable effort by combining additional information (hereinafter: "**Personal Information**"). The Company may collect Personal Information that you enter and provide on the Site and/or when you use the Services, *inter alia*, when leaving details on the Site, such as: contact details including full name, email address, telephone number, position/title, and any other information the User provides to the Company, whether on the Site or in any other manner, including information collected during communication with the Company (such as: for the provision of the Services and User support). In addition, the Company may collect information automatically collected from your device (such as geographic location and IP address) and/or information collected during your stay on the Site (such as browsing habits, movement between pages, etc.). In addition, the Company may collect information about you from other sources, such as agreements with the Company and/or a business engagement with the Company.
3. It is clarified that the User is under no legal obligation to provide any information to the Company through the Site and/or the Services; however, if the information is not provided, the Company may be unable to provide Services (all or part) to such User.
4. **The Personal Information is used by the Company for the following purposes:**
  - 4.1. For the purpose of providing the Services provided to you by the Company through the Site and/or the Services provided by the Company and/or **its subsidiaries and/or related companies**, with all that this entails, including contacting a User who left his details for the purpose of being contacted;
  - 4.2. For the purpose of **supporting the Site and/or the use of and/or improving** the Services provided to you on the Site and by any other means;
  - 4.3. In accordance with the legitimate interests of the Company, or of a third party to whom your Personal Information is disclosed, including for the purpose of complying with applicable law to the Company or a third party on its behalf; for the purpose of defense in legal proceedings; managing the risks of the Company and its operations; ensuring compliance with the Company's policies; protecting the Company against fraud, breach of confidentiality, or theft of the Company's intellectual property rights; obtaining legal advice; for information security purposes; data enhancement;
  - 4.4. For any other purpose specified in this Policy and/or complementing the provision of the Services by the Company.
5. It is clarified that the Company shall not process Personal Information other than in accordance with the purpose of the database as lawfully determined. To the extent that the Company seeks to add uses and/or collect additional Personal Information, it shall request the User's prior consent; **however, if such consent is not provided, the Company may be unable to provide Services to such User.**
6. **The User is granted rights in relation to his Personal Information, subject to the requirements of the law:**
  - 6.1. Right of access to information: the User may contact the Company and request to review the Personal Information retained about him.

- 6.2. Right to rectification of information: the User may request correction of his Personal Information.
- 6.3. Right to erasure of information: the User may request deletion of his Personal Information **in certain cases**, subject to the requirements of the law.
- 6.4. Right to restriction of processing: the User may request restriction of the processing of the information **in certain cases**, subject to the requirements of the law.
- 6.5. Right to data portability: the User may request to receive the Personal Information he provided and request its transfer to a third party, subject to the requirements of the law.

#### Sharing of Information with Third Parties

7. The Company may transfer information held in the Company's databases to third parties in accordance with this Policy, and only in the following cases:
  - 7.1. To the extent required for the provision of the Site and/or the Services;
  - 7.2. To third parties that are external service providers involved in the management and operation of the Site and/or in the provision of the Services, or that assist the Company in managing its business operations and/or managing certain services (cloud-based computing service providers; IT system providers; CRM system providers; marketing and sales providers; business service providers such as insurance consultants, attorneys, and accountants; customer service management providers and additional outsourced services; credit companies);
  - 7.3. To the extent that the User has given his explicit consent;
  - 7.4. In the event that the Company is sold to a third party and/or its activity is sold to a third party;
  - 7.5. The Personal Information shall be transferred by the Company to related companies, including subsidiaries, joint ventures, or other companies under common control, or businesses conducting business related to the Services (including for marketing and advertising of their products and services, all subject to your explicit consent and in accordance with the law);
  - 7.6. In the event of a legal dispute between the User and the Company that requires disclosure of the User's details;
  - 7.7. If the User performs actions on the Site that are contrary to law;
  - 7.8. If a judicial order is received instructing the provision of the User's details or information about him to a third party;

- 7.9. In any case of suspected fraud or security issues.
8. You may notify the Company by email that you revoke any prior consent you gave for the use of your Personal Information, as detailed in the Privacy Policy, and in such case the Company shall cease using the Personal Information and providing the Services.
  9. The Company may provide links to other websites and/or links to other applications, for the convenience of Users. The Company is not responsible for the content of such links and/or applications and/or the privacy policies applicable thereto. We recommend reviewing the terms of use and privacy policies of such external sites.
  10. Without derogating from the generality of the foregoing, while you are present on any of the Company's pages on various social media platforms (such as Google, Facebook, YouTube, Instagram, etc.) (hereinafter: "**Social Media Sites**"), the use and/or collection of information shall be subject to the terms of use and privacy policy of the relevant social media platform, and not to the Company's privacy policy and terms of use. We recommend reviewing the terms of use and privacy policies of such Social Media Sites.

#### Information Security; Data Retention

11. The Company operates in accordance with industry-accepted procedures in order to secure the information of all its Users, including the implementation of advanced information security measures, in accordance with the level of sensitivity of the information. Nevertheless, there are no electronic means on the internet that can secure information stored on the Company's servers at 100%. In light of the foregoing, the Company implements rules and procedures to protect your Personal Information. The Company cannot guarantee that information on its servers will not be lost, damaged, destroyed, breached, or disclosed.
12. The Company shall retain your Personal Information for the purpose of providing the Site and/or the Services, in accordance with the purposes detailed in this Privacy Policy (see Section 5 above), and for the period required. Your Personal Information may be retained by the Company even after termination of the engagement between you and the Company, all in accordance with and as required by applicable law.
13. In the event of a material information security breach, the Company shall notify the relevant affected parties and the Privacy Protection Authority without delay, in accordance with the provisions of the law.

#### Cookies and Tracking Technologies

14. The Site does not use cookies and does not deploy or operate any tracking technologies, including pixels, tags, beacons, or similar technologies, for analytics, advertising,

profiling, or otherwise. Accordingly, the Company does not store any information on your device via cookies when you browse the Site, and does not access information stored on your device via cookies. If this practice changes in the future, the Company will update this Privacy Policy accordingly prior to implementing cookies or similar tracking technologies.

#### Cross-Border Transfer of Information

15. The Company may transfer your information between countries. You consent to the transfer of your Personal Information to countries outside the borders of the State of Israel. In such case, the transfer of information shall be carried out solely in accordance with the applicable data protection laws.

#### Direct Marketing and Advertising

16. The Company may contact you and offer you benefits and advertisements and/or other information and/or contact you by means of direct mail, as defined in section 17C of the Law, and/or advertisements as defined in section 30A(b) of the Communications (Telecommunications and Broadcasting) Law, 5742-1982.
17. You may instruct us to remove you from our mailing lists by contacting us at the following email address: [Lmi@Lmi.co.il](mailto:Lmi@Lmi.co.il)

#### Updates and Amendments to the Policy

18. The Policy may change from time to time, and it is your responsibility to review the most recent and binding version published on the Site. Your continued use of the Site following such changes shall constitute your consent to such amendments to the Privacy Policy and your agreement to be bound by the terms formulated under such amendments.

#### Minors

19. Please note that the Services are not intended for Users under the age of 18. We do not knowingly collect Personal Information from children. If you are under the age of 18, you must not use the Services or provide us with any Personal Information.

#### Contact Us

20. If you have any questions, you may contact us at the following address: 4 Ben Gurion street, Ness-Ziona, Israel.

Company Details:

Name: Laser Modeling Israel Lior Ltd.

Telephone: 08-940-6096

Address: 4 Ben Gurion street, Ness-Ziona, Israel.

Last updated on February, 2026